



50 years 1968 2018



GRUPOTEL
HOTELS & RESORTS

GRUPOTEL CLUB TURQUESA MAR



SUSTAINABILITY REPORT

SOCIAL AND ENVIRONMENTAL IMPROVEMENTS

(Indicators 2019)

November 2019





1) Grupotel Hotels & Resorts

The Hotel Grupotel Club Turquesa Mar belongs to Grupotel, Hotels & Resorts, this hotel chain that has been working for more than 50 years to ensure the guest have their best experience on holiday.

Since 1968, the current president, Mr. Miguel Ramis, opened his first hotel in Majorca, his vision has taken Grupotel to a great place. Grupotel is currently the hotel chain leader in the Balearic Islands. Nowadays our guests can choose among 37 hotels that range from 3 to 5 stars, distributed among Majorca, Minorca, Ibiza and Barcelona.

Grupotel believes that a suitable economic development should be compatible with social compromise and respectful with the environment, in this way we satisfy the present necessities, without compromising future ones, contributing to a sustainable development and returning part of its profits to the society.

Our slogan BENVINGUTS, which in Spanish means WELCOME, reflects the reality of a company from Majorca, that hopes to be a reference of openness and kindness to all those tourist that want to visit the Balearic Islands.

According to the values of the company, Grupotel has clearly defined its Corporate Social Responsibility and Sustainability Policy complemented with various specific protocols in Human Rights, Good Labour Practices and Local Community Supports.

We have been working on this Policy in Club Turquesa Mar since 2014 and we have began to analyze annually all the acts carried out in social and environmental contribution, using the Global Report Initiative in our web page www.Indicadorestostenibles.com, in this way the General Management of our company is aware of all the necessary information to guaranty that these Policies and Values are respected.

