



50 Years 1968-2018

GRUPOTEL
HOTELS & RESORTS

GRUPOTEL MAR DE MENORCA



SUSTAINABILITY REPORT (Indicators 2017-2019)

June, 30th 2021



SUSTAINABILITY TARGETS AND PROGRAMMS

ENVIRONMENTAL, SOCIAL AND CULTURAL REPORTS

A sustainability indicator is any economic, social, political, or biological element that provides information about certain aspects of the natural world, environmental policies or other related economic and social factors. **A sustainability indicator system enables us to make strategic, environmental and social decisions and helps us to turn this information into action.**

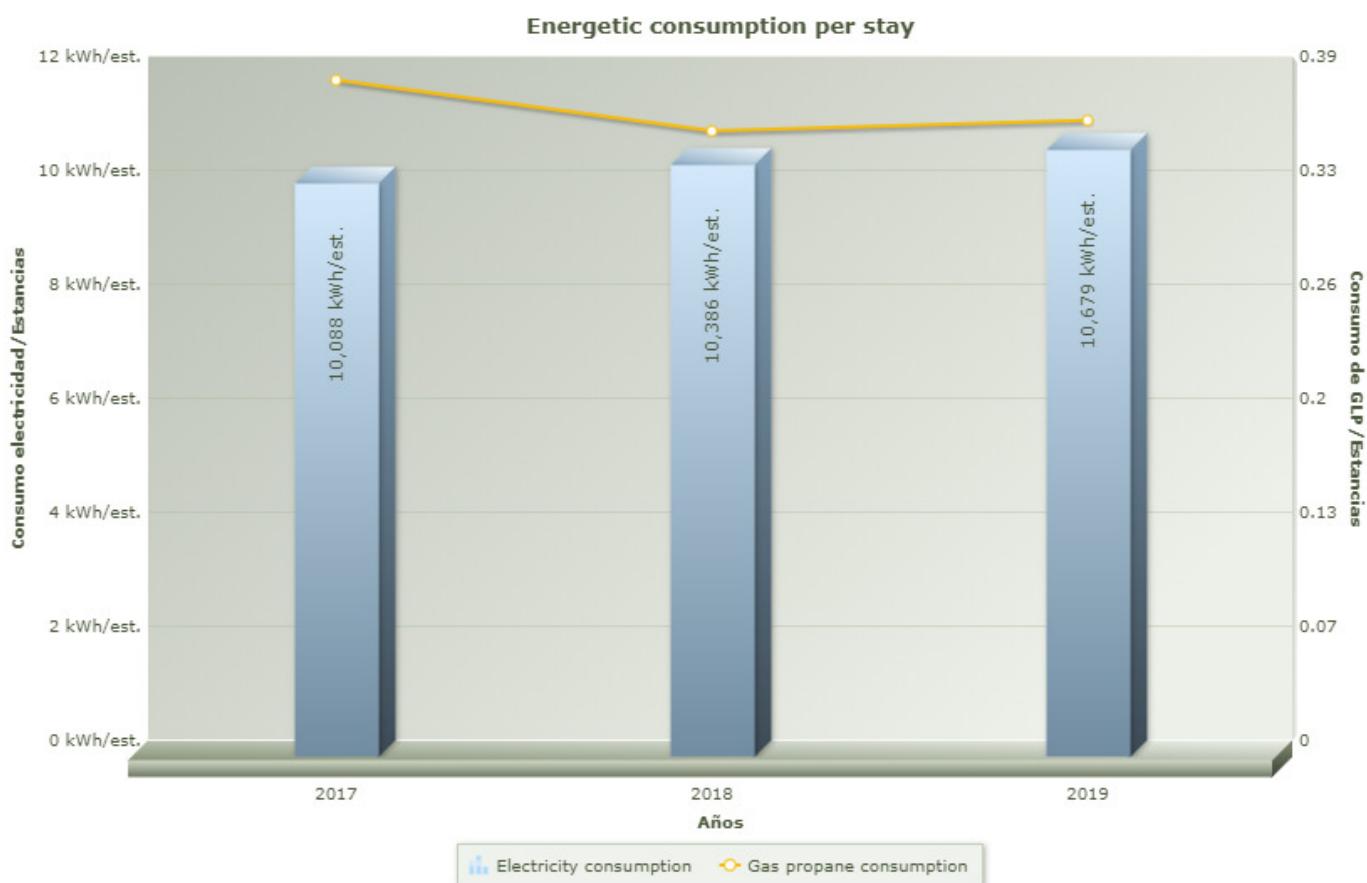
We use the tool Sustainablekeyindicators.com, based on the GRI (Global Report Initiative), the international guide more used for sustainable development and indicator guidelines.

The aim of this management is to evaluate sustainable behavior to provide us information in order to ascertain whether our organization has the ability to meet the established requirements, whether these be legal requirements or ones to which the Management or third parties must adhere (ISO 14001:2015 norms, Travelife System,...)

Grupotel MAR DE MENORCA is a member of the Sustainable Hotels net in Balearic Islands



ENERGETIC CONSUMPTION ENERGETISCHE VERBRAUCH



Consumos de electricidad y gas propano por estancia (estancia: cliente por un dia)

Electricity and Gas consumption per stay (stay: guest per day)

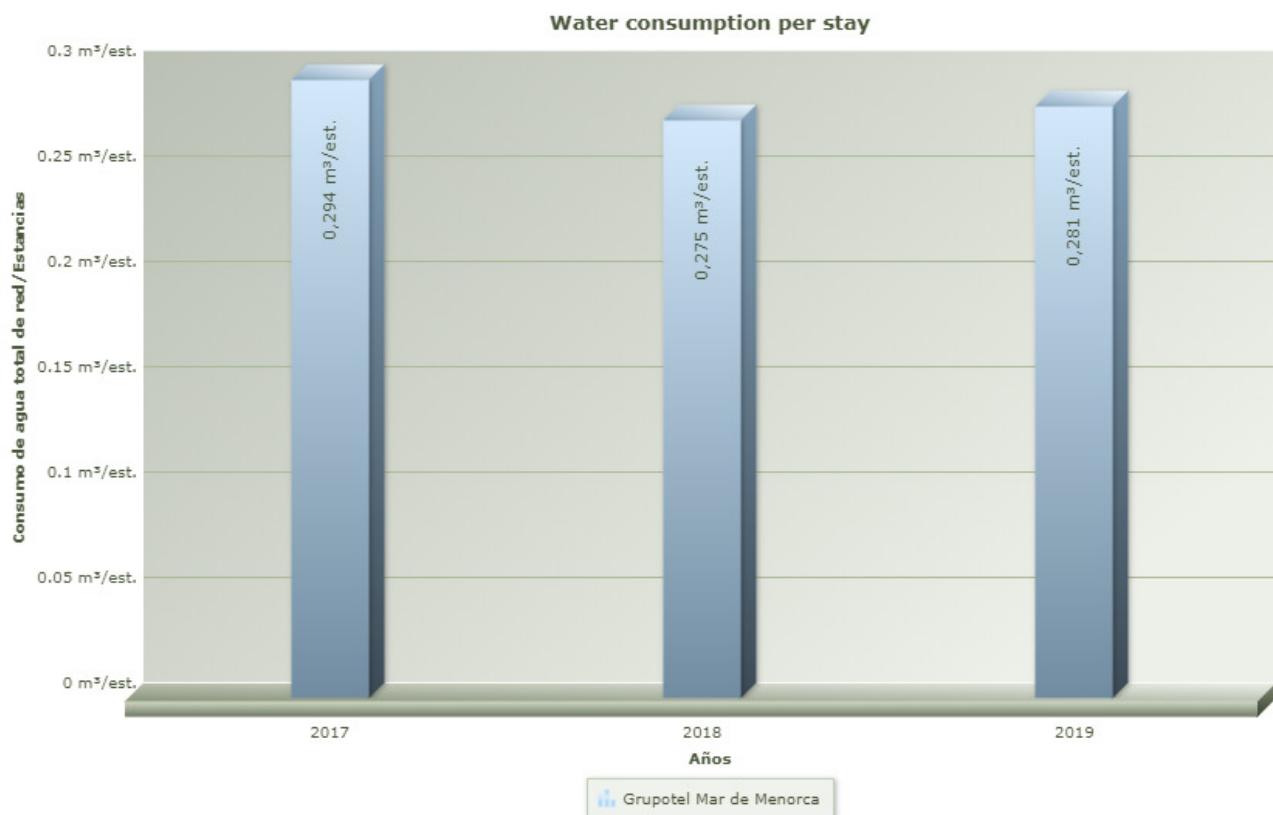
Strom und Gas Verbrauch per Aufenthalt (Aufenthalt: Gast pro Tag)

We have LED lighting in all the areas of the hotel and have a preventive maintenance plan that allows us to ensure the best performance of our energy facilities.

Every year we set new goals and challenges in reference to energy consumption, always guaranteeing the comfort of our customers.



WATER CONSUMPTION / WASSER VERBRAUCH



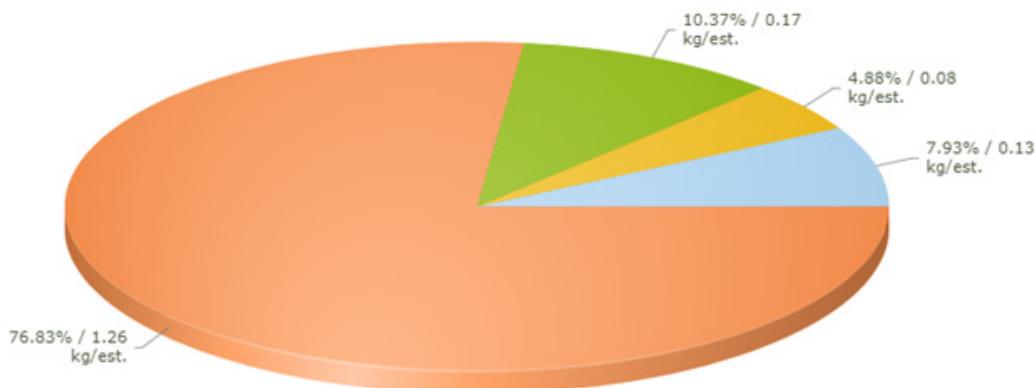
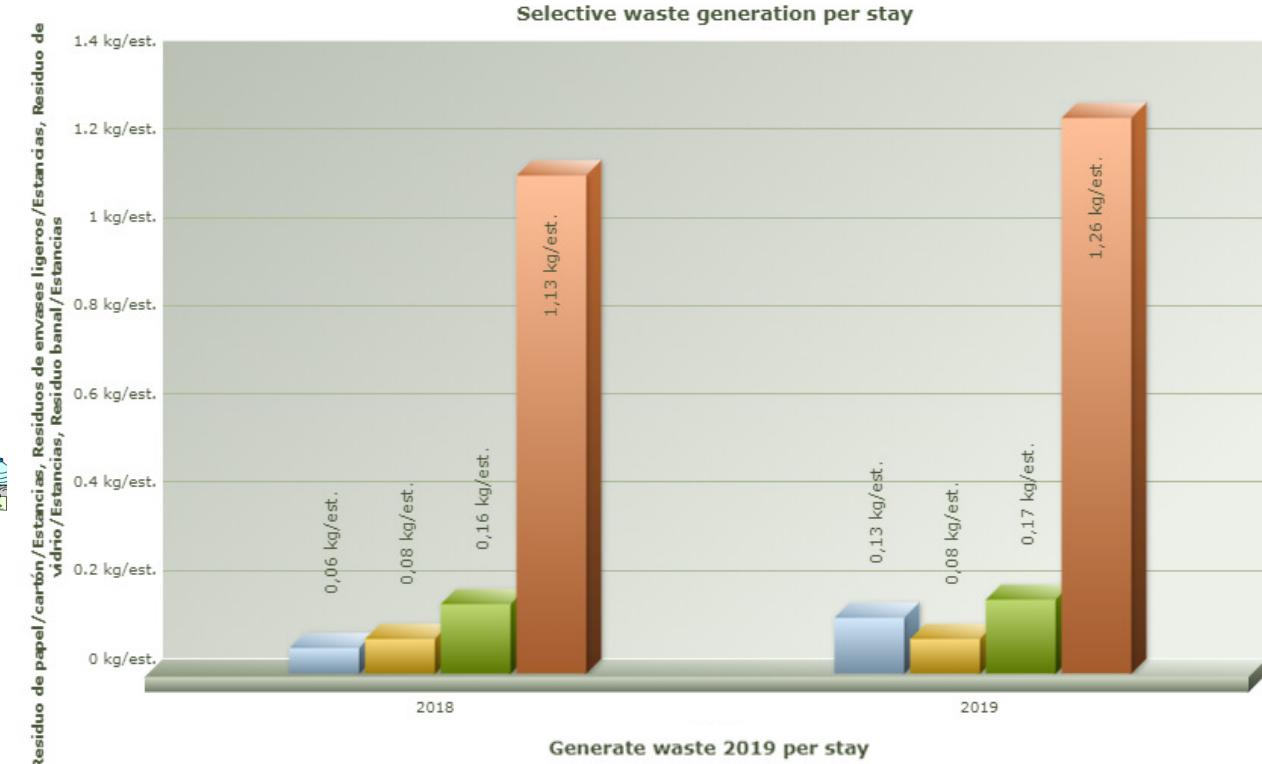
We monitor daily the water consumption at the hotel, thanks to the installed counters. We have quality regulators in our taps which combine modern comfort with sustainable consumption.

We also monitor daily, water consumption for irrigation, swimming pools and osmosis system.



GESTIÓN DE LOS RESIDUOS / MANAGEMENT OF WASTE

BEWIRTSCHAFTUNG VON ABFÄLLEN IN THE GRUPOTEL MAR DE MENORCA

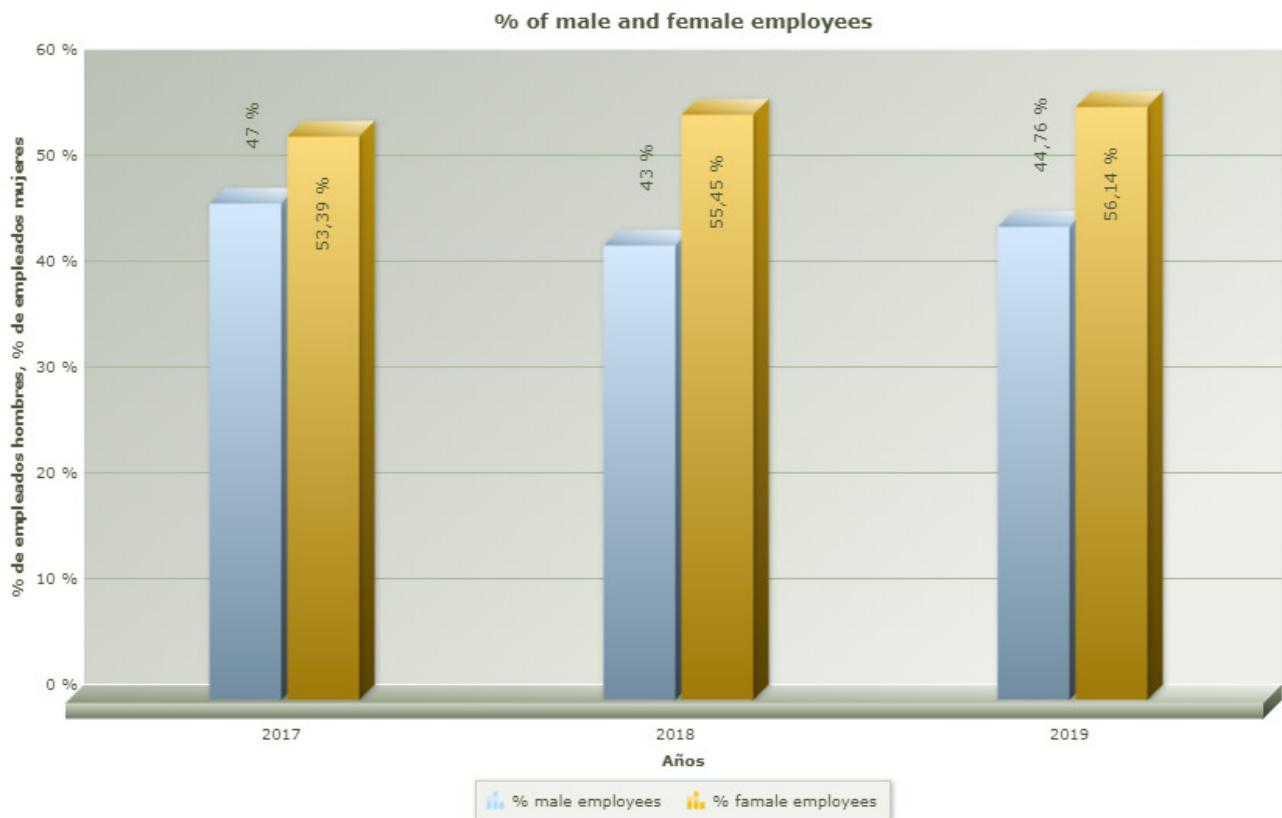


COLABORE CON NOSOTROS SEGREGANDO SUS RESIDUOS
SPREAD YOUR WASTE
VERTEILUNG IHR ABFAHLL

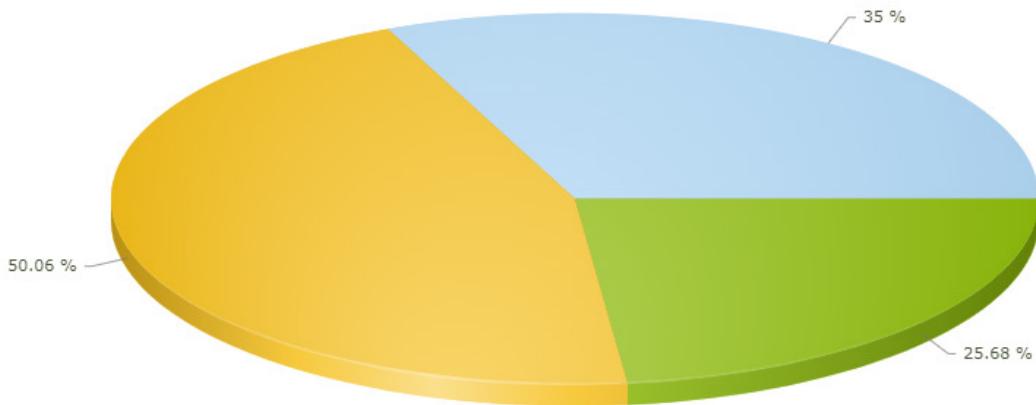
SU CAMARERA DE LIMPIEZA TAMBIÉN SELECCIONARÁ SUS ENVASES Y REVISTAS SI LAS DEJA A LA VISTA.
YOUR CLEANING WAITRESS WILL ALSO SELECT YOUR PACKAGING AND MAGAZINES IF LEFT IN SIGHT.
IHRE ZIMMERMÄDCHEN WIRD AUCH IHRE PACKAGING UND MAGAZINE WÄHLEN.

SUSTAINABILITY SOCIAL TARGETS

WELFARE AND LABOUR STANDARDS IN GRUPOTEL MAR DE MENORCA



% employees by age 2019





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LOCAL COMMUNITY INFORMATION

Luckily, Menorca has preserved a number of typical products that have improved over the years. Whether in food, shoe store or at various local products and the market. Is essential to know them to understand because it is said that in Menorca we live very well.



As for sausages the **sobrasada** is outlined for his exceptional quality. Also it is very advisable to taste the **cuixot** or **camot**, the sausage or **carnixua** and the great and excellent variety of Minorcan

cheeses. Although the name of origin it has the Queso Mahón Menorca, the natives of Minorca estimate so much or more the diverse cured cheeses and semis that can be found in the whole island. The Minorcan cheese is known for its salinity, but when one gets used to it the product it is formidable.



The bakeries of Ciutadella are undoubtedly the best on the island. There you will find from the most typical and traditional products to the latest innovations in the field. In the pastry shops we will find more than 100 traditional products that have been kept for tradition. The most popular are:

Perhaps the product most chosen between the visitors is **ensaimada**, present in all bakeries. That's why it's so common to see people with the typical hexagonal box to take away. There are other varieties of products, more discreet for small, but not less delicious. The most traditional are the **carquinyols**, small creaking and sweet cookie, the **amargos**, circular sweet of almond, or the **pastissets**. Maybe the product for discovering is the **tortada**, a kind of traditional cake similar to the cake of Santiago, but spongier.

The pastry shops have also a wide range of local products to taste in Menorca. **Formatjades** are very characteristic (dumplings), there are pie of meat, cheese or cottage cheese. **Crespells** are also traditional, a flat and sweet cookie.



Most of the meat and the fish sold on Ciutadella's market is of Minorcan origin. Hereby, there is guaranteed that the products are fresh and of good quality. In addition, the Minorcan waters present a few products difficult to be equal. Shrimps and lobsters, fish of all kinds can be find on the precious market placed in the Plaza of the Freedom.



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LOCAL COMMUNITY INFORMATION



The old town of Ciutadella de Menorca is the most appropriate area to go shopping. The elimination of the medieval walls allowed a significant radial opening, called *Sa Contramurada*, which surrounds the lovely old town of Ciutadella.

Within this area the visitors can find an important group of stores and shops where they can find everything they search. Since the latest trends in fashion, bars, cafes and restaurants, to shops with typical products and food as well as ideal items for a gift.



In the way, the visitor will find many mansions or stately homes from the century XVII, XVIII and XIX. They are majestic buildings and from there we distinguish the cathedral, a religious buildings located in a real central point of the city that makes compass not to miss the beautiful streets and alleys that make up the charming old town of Ciutadella.



See more information at
<http://www.ciutadellaantiga.es/en/>





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LOCAL COMMUNITY INFORMATION



The historic centre of Mahón

A place bathed by the light of the Mediterranean

Mahón will surprise you with its **ancient history**; the village was born on a rocky outcrop overlooking the harbor. Here you can observe the remains of the medieval walls and beautiful houses with English-style interiors, which stand on the cliffs overlooking the harbor.



During a walk through the streets of the **historic center**, you can discover the rich Spanish, French and English heritage that permeates the entire city with the different architectural styles. A whole sea of culture awaits you.

You can admire the majestic Santa Maria Cathedral; it contains a monumental organ in its interior. Also worth a visit is the **Teatro Principal**, built in 1829, which continues to feature marvellous performances, the Carmen Church, the largest temple in the city, and next to it, the cloister, which houses a market of local products.

On **Isabel II Street**, most of the mansions of Mahón are located. And the Can' Oliver Palace Can 'Oliver Palace, which is now an art center.

You will discover unique places bathed by the light of the **Mediterranean**, as well as shops where you can enjoy the best dishes of the local cuisine.



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LOCAL COMMUNITY INFORMATION

A market that is a hub for culture and music in Mahon

This building was completed in the 18th century and is connected to the church of the same name. It lost its religious purpose during the Confiscations and nowadays its walls and courtyard are used for all types of cultural manifestations and for a market.



The Carmen cloister (18th century) is annexed to the north façade of the church of the same name. It is a square three-storey building that is built in limestone. After the Confiscations (1835) it was used as a prison, court building and market.

It was refurbished during the 1990 and its lower floor is currently still used as a market, where traditional products from the island (cheese and crafts) are available. The top floor is used for cultural events. The central part of the courtyard, which is out in the open, is home to a wide variety of concerts by national and international artists.



See more information at <https://www.illesbalears.travel>



- Participation in the **World Environment Day campaign, June 5**

Every year, on June 5, the Xarxa de Hoteles Sostenibles de Baleares, in collaboration with the FEHM and the ACH, organizes a campaign to spread the World Environment Day among customers and the entire Balearic society.

The theme of World Environment Day 2019 was inviting people to consider how we can make changes in our everyday lives to reduce the amount of air pollution we produce, and thwart its contribution to global warming and its effects on our own health. The campaign consisted in presenting the theme of the Day through a poster facilitated by the XHSB, FEHM and ACH and awareness of the clients regarding such problem.

Previous years have also participated in the campaigns, according to the corresponding slogans proposed by the United Nations, and the campaigns organized by the XHSB.



The poster features a central image of a man from the chest up, with his hand held to his lips in a 'shh' gesture. Behind him is a dark silhouette of an industrial factory with smokestacks emitting plumes of smoke. At the top of the poster, there are logos for 'Sin Contaminación del Aire', 'DÍA MUNDIAL DEL MEDIO AMBIENTE', 'CHINA 2019', and 'ONU medio ambiente'. Below the image, the slogan '#BeatAirPollution' is written in large white letters. At the bottom, the website 'www.xarxahotelsostenibles.com' is displayed. Logos for 'xarxa hotels sostenibles de Baleares' and 'FEHM' are at the very bottom.

#BeatAirPollution

www.xarxahotelsostenibles.com

xarxa hotels sostenibles de Baleares

En colaboración con:

FEHM.
Federación Empresarial Hotelera de Mallorca

AGRUPACIÓN DE CADENAS HOTELERAS DE BALEARES

- **Kilo operation campaign**

It is an initiative of the Rotary Club in collaboration with ASHOME and the Red Cross, to collect food from the hotels at the end of the season and then distribute it to local NGOs, soup kitchens, or directly to families in need. Attached photo of the campaign of 2019.



- **Support to the Mahon Animal Shelter**

During the season, there is a box on the reception desk with the objective to collect money for the Mahon Animal Shelter. In addition, each change of towels is an euro coin to the association, so Grupotel Mar de Menorca also help reduce water.



- **Bottle caps for a new life**

The Grupotel Mar de Menorca collects plastic stoppers in all departments and requests the participation and collaboration of hotel customers in favour of the "SEUR Foundation" campaign, in which the money collected with the collection of stoppers, is intended to help children with some kind of disease.

