



50 years 1968-2018

GRUPOTEL
HOTELS & RESORTS

GRUPOTEL CLUB MENORCA



SUSTAINABILITY REPORT

(Indicators 2017-2019)

Hotel closed in 2020 due to the Covid19 pandemic

June, 30th 2021



SUSTAINABILITY TARGETS AND PROGRAMMS

ENVIRONMENTAL, SOCIAL AND CULTURAL REPORTS

A sustainability indicator is any economic, social, political, or biological element that provides information about certain aspects of the natural world, environmental policies, or other related economic and social factors. **A sustainability indicator system enables us to make strategic, environmental, and social decisions and helps us to turn this information into action.**

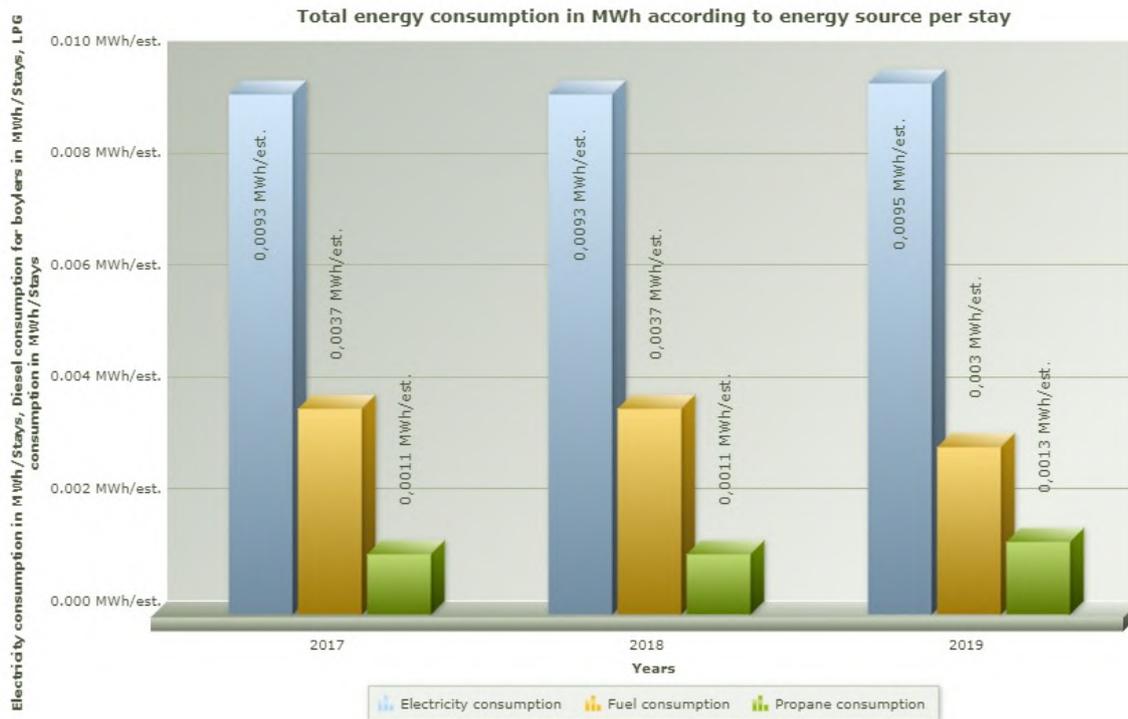
We use the tool Sustainablekeyindicators.com, based on the GRI (Global Report Initiative), the international guide more used for sustainable development and indicator guidelines.

The aim of this management is to evaluate sustainable behavior to provide us information in order to ascertain whether our organization has the ability to meet the established requirements, whether these be legal requirements or ones to which the Management or third parties must adhere (ISO 14001:2015 norms, Travelife System...)

GRUPOTEL CLUB MENORCA is a member of the Sustainable Hotels net in Balearic Islands



ENERGETIC CONSUMPTION ENERGETISCHE VERBRAUCH



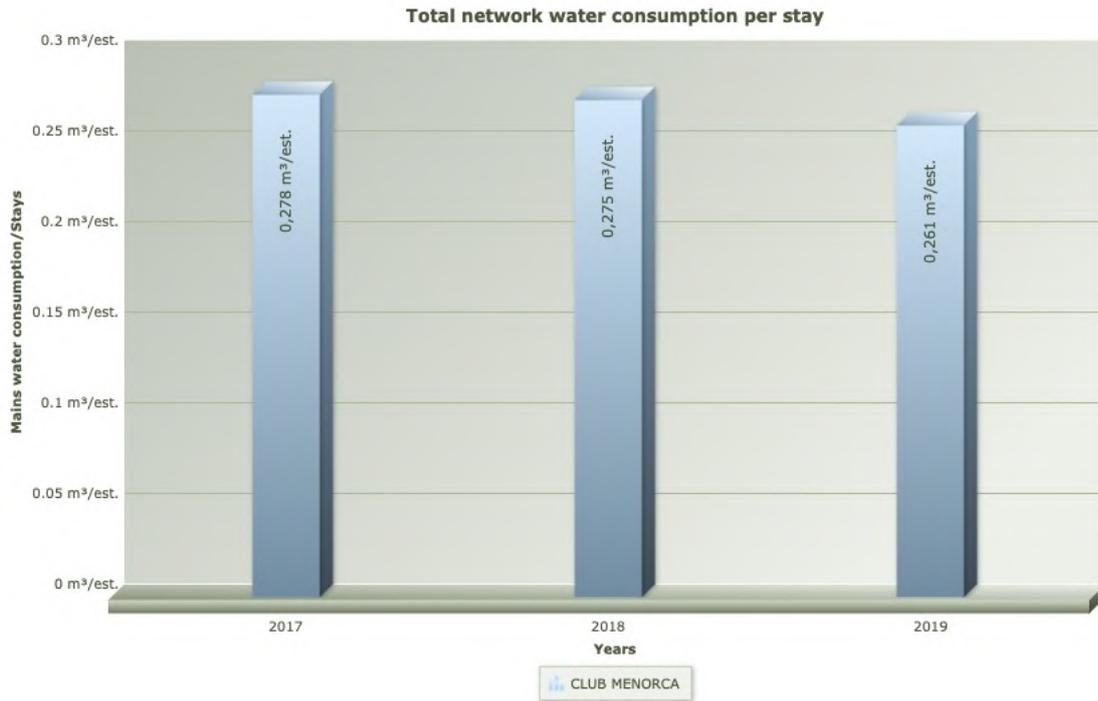
We transform all the energy consumed (Electricity, fuel and gas) during the last three years. The hotel was closed in 2020 due to the Covid19 pandemic.

Consumos de electricidad, gasoil y gas propano por estancia (estancia: cliente por día)
Electricity, fuel and gas per stay (stay: guest per day)
Strom, diesel and gas verbrauch per Aufenthalt (Aufenthalt: Gast pro Tag)

We have LED lighting in most areas of the hotel and have a preventive maintenance plan that allows us to ensure the best performance of our energy facilities.

Every year we set new goals and challenges in reference to energy consumption, always guaranteeing the comfort of our customers.





The hotel was closed in 2020 due to the Covid19 pandemic.

We monitor daily the water consumption at the hotel, thanks to the installed counters. We have quality regulators in our taps which combine modern comfort with sustainable consumption. We also monitor water consumption for swimming pools, irrigation system and osmosis installation.

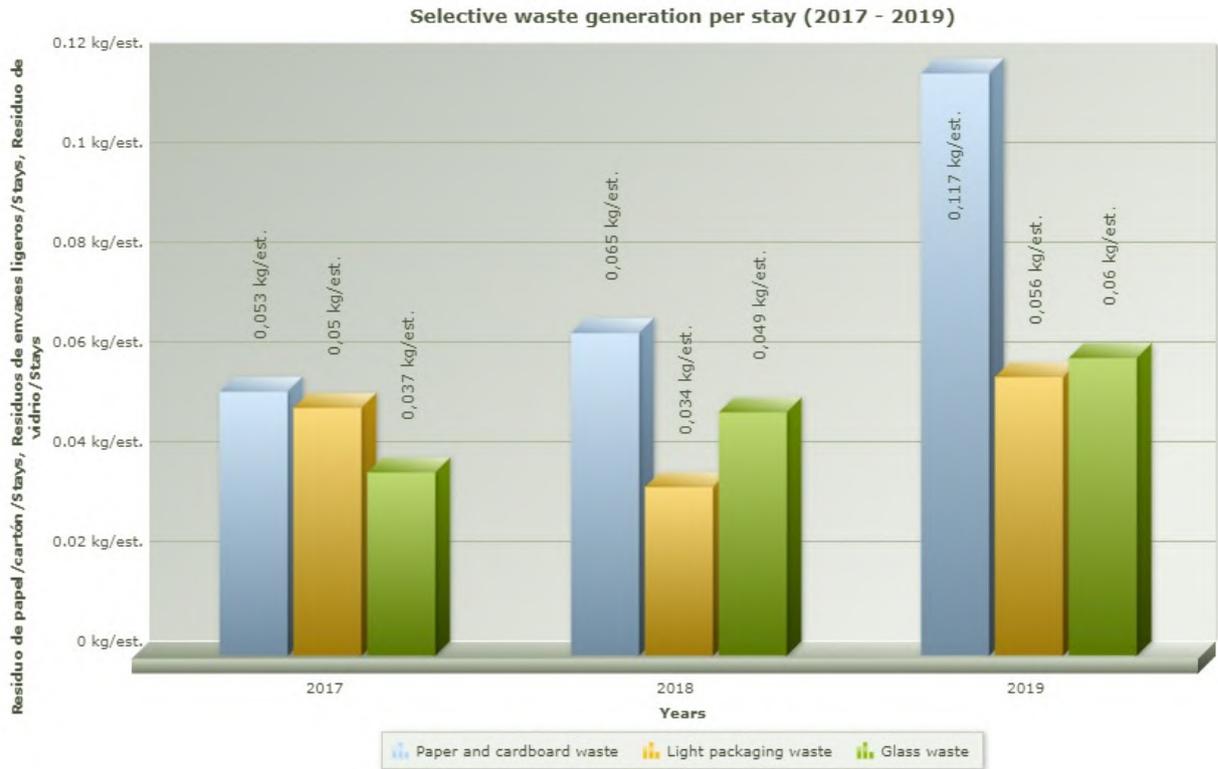


COLABORE CON NOSOTROS SEGREGANDO SUS RESIDUOS
SPREAD YOUR WASTE
VERTEILUNG IHR ABFAHLL

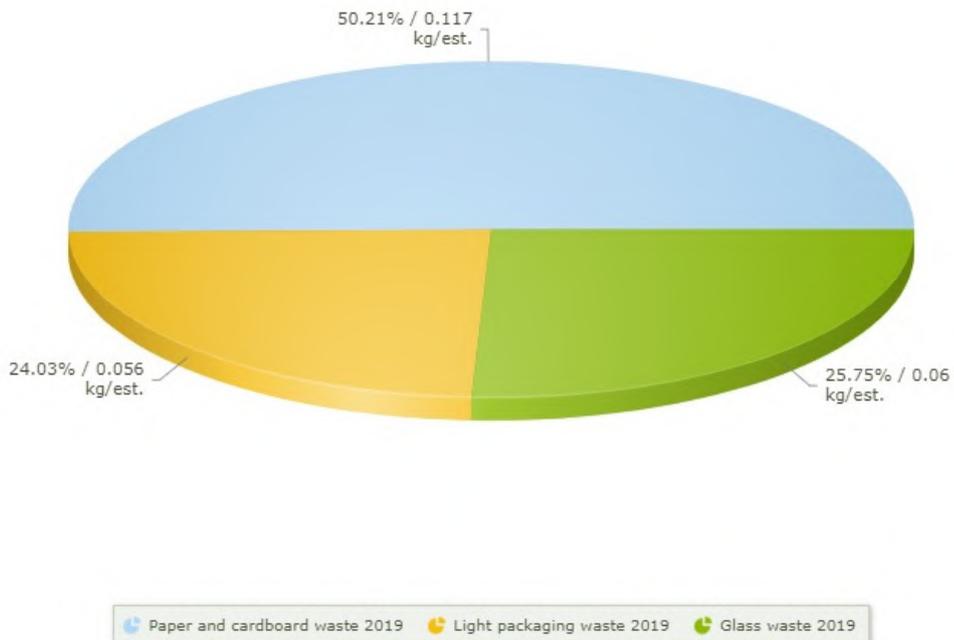


SU CAMARERA DE LIMPIEZA TAMBIÉN SELECCIONARÁ SUS ENVASES Y REVISTAS SI LAS DEJA A LA VISTA.
YOUR CLEANING WAITRESS WILL ALSO SELECT YOUR PACKAGING AND MAGAZINES IF LEFT IN SIGHT.
IHRE ZIMMERMÄDCHEN WIRD AUCH IHRE PACKAGING UND MAGAZINE WÄHLEN.





% Generate waste 2019 per stay

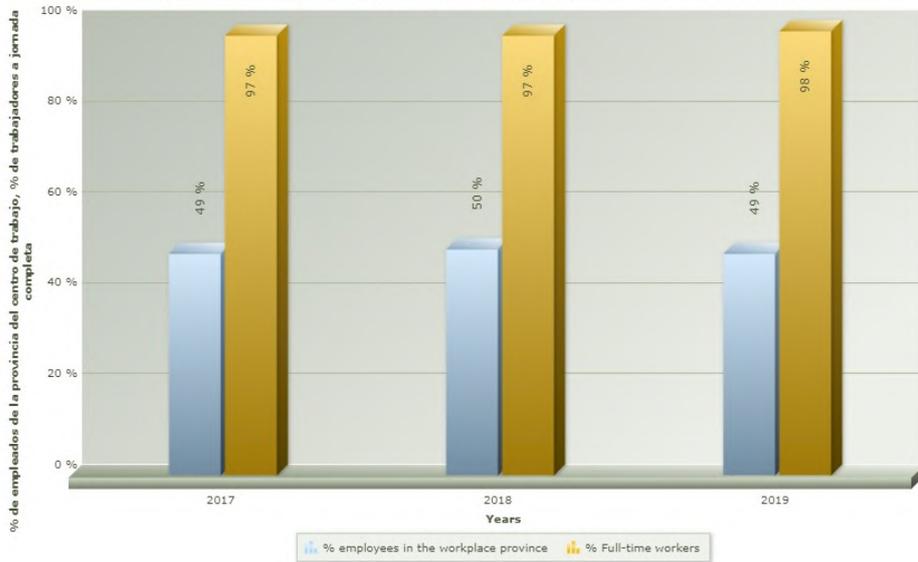


SUSTAINABILITY SOCIAL TARGETS

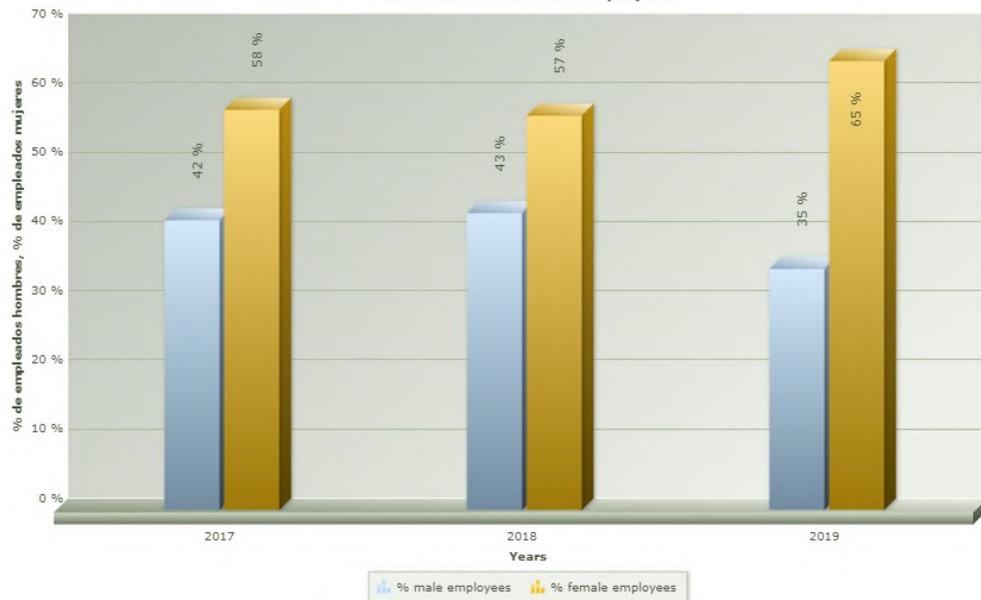
WELFARE AND LABOUR STANDARDS IN GRUPOTEL CLUB MENORCA

In 2020 the hotel was closed due to the Covid19 pandemic. The following graphs of social indicators represent the years (2017-2019) because there is not representative data in 2020.

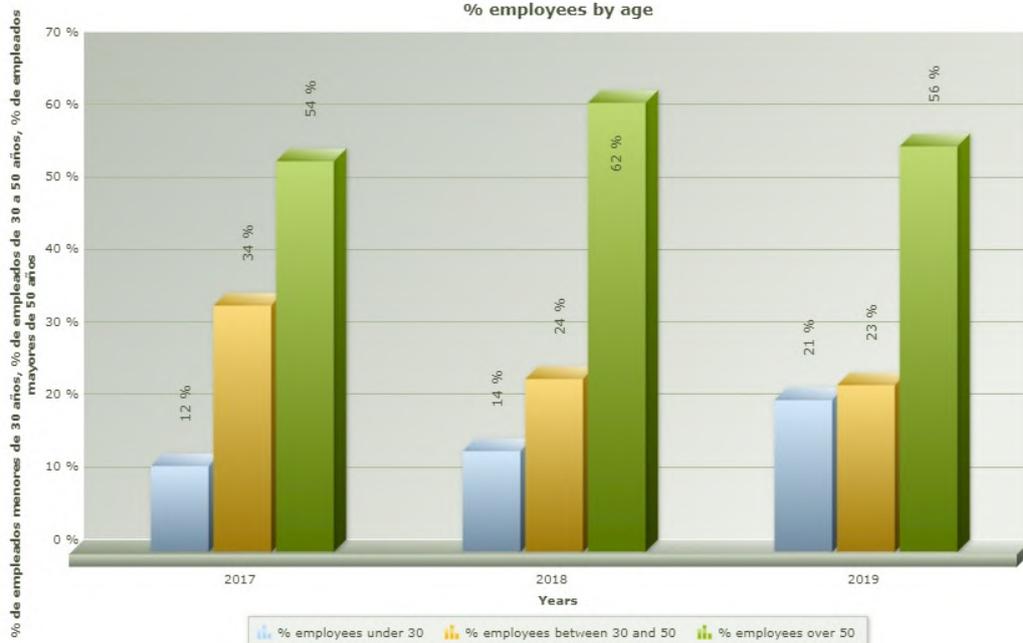
Labor practices (% employees in the workplace province and % Full-time workers)



% of male and female employees



% employees by age





Luckily, Menorca has preserved a number of typical products that have improved over the years. Whether in food, shoe store or at various local products and the market. Is essential to know them to understand because it is said that in Menorca we live very well.



As for sausages the **sobrasada** is outlined for his exceptional quality. Also it is very advisable to taste the **cuixot** or **camot**, the sausage or **carnixua** and the great and excellent variety of Minorcan

cheeses. Although the name of origin it has the Queso Mahón Menorca, the natives of Minorca estimate so much or more the diverse cured cheeses and semis that can be found in the whole island. The Minorcan cheese is known for its salinity, but when one gets used to it the product it is formidable.



The bakeries of Ciutadella are undoubtedly the best on the island. There you will find from the most typical and traditional products to the latest innovations in the field. In the pastry shops we will find more than 100 traditional products that have been kept for tradition. The most popular are:

Perhaps the product most chosen between the visitors is **ensaimada**, present in all bakeries. That's why it's so common to see people with the typical hexagonal box to take away. There are other varieties of products, more discreet for small, but not less delicious. The most traditional are the **carquinyols**, small creaking and sweet cookie, the **amargos**, circular sweet of almond, or the **pastissets**. Maybe the product for discovering is the **tortada**, a kind of traditional cake similar to the cake of Santiago, but spongier.

The pastry shops have also a wide range of local products to taste in Menorca. **Formatjades** are very characteristic (dumplings), there are pie of meat, cheese or cottage cheese. **Crespells** are also traditional, a flat and sweet cookie.



Most of the meat and the fish sold on Ciutadella's market is of Minorcan origin. Hereby, there is guaranteed that the products are fresh and of good quality. In addition, the Minorcan waters present a few products difficult to be equal. Shrimps and lobsters, fish of all kinds can be find on the precious market placed in the Plaza of the Freedom.



The old town of Ciutadella de Menorca is the most appropriate area to go shopping. The elimination of the medieval walls allowed a significant radial opening, called *Sa Contramurada*, which surrounds the lovely old town of Ciutadella.

Within this area the visitors can find an important group of stores and shops where they can find everything they search. Since the latest trends in fashion, bars, cafes and restaurants, to shops with typical products and food as well as ideal items for a gift.



In the way, the visitor will find many mansions or stately homes from the century XVII, XVIII and XIX. They are majestic buildings and from there we distinguish the cathedral, a religious buildings located in a real central point of the city that makes compass not to miss the beautiful streets and alleys that make up the charming old town of Ciutadella.



See more information at
<http://www.ciutadellaantiga.es/en/>

82% of our suppliers are local entities

Grupotel Hotels & Resorts support the local community trying to get as most as possible local products and to work with local agrarian cooperatives.



We would like to present you a virgin olive oil made exclusively from our Finca Son Perera. You will find it in our buffet.

The SON RAMON winery (founded 1649) lies in the municipality of Llubí, between the towns of Llubí and Muro.

As long ago as 1760, the estate was formed by 37 hectares of vineyards and an old Majorcan wine cellar, which is still conserved today. At the beginning of the past century phylloxera plague invaded Mallorca, and as in many other wineries all the vines had to be pulled up.

In 2005, the Ramis-Fornés family launched a new project with the oenologist Josep Lluís Pérez to plant ten hectares of vines and build a new winery equipped with the latest wine-making technology.



ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN GRUPOTEL CLUB MENORCA



➤ Participation every year, on **June 5**, in the **Environment Day** campaign

Every year, on June 5, Grupotel Club Menorca promote the World Environment Day. United Nations provide every year ideas about the campaign, for example in 2018 it was about the urgently needed reduction of disposable plastics, and in 2019 about the urgency of governments, industry, communities, and individuals to commit to reduce the air pollution.



5 DE JUNIO · 5th JUNE · 5 JUNI · 2018

#SinContaminación por plásticos #BeatPlasticPollution



<ul style="list-style-type: none"> • Cada año, el mundo usa 500 mil millones de bolsas de plástico. • Cada año, al menos 8 millones de toneladas de plástico terminan en los océanos, el equivalente a la descarga de un camión de basura cada minuto. • En la última década, producimos más plástico que en todo el siglo pasado. • El 50% del plástico que usamos es de un solo uso o desechable. • Compramos 1 millón de botellas de plástico por minuto. 	<ul style="list-style-type: none"> • Every year we use 500 billion plastic bags worldwide. • At least 8 million tons of plastic end up in our oceans yearly, this equals the load of one garbage truck per minute. • In the last decade has been produced more plastic than in the last whole century. • 50% of the plastic we use is single-use or disposable. • We buy 1 million plastic bottles per minute. 	<ul style="list-style-type: none"> • Jedes Jahr benutzen wir weltweit 500 Billionen Plastikföten. • Mindestens 8 Millionen Tonnen Plastik landen jedes Jahr in unseren Ozeanen, dies gleich einer Müllwagenladung pro Minute. • Im letzten Jahrzehnt haben wir mehr Plastik als im vorherigen produziert. • 50% von dem Plastik das wir benutzen sind Einwegverpackungen. • Wir kaufen 1 Million Plastikflaschen pro Minute.
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<p>El sector hotelero de las Islas se une hoy para promocionar diferentes actividades de concienciación. La Red de Hoteles Sostenibles de las Baleares le anima a participar. Solicite más información en su hotel.</p>	<p>The Balearic Hotel Industry joins today to promote different activities to increase environmental consciousness. Sustainable Hotel Network of the Balearic Islands encourages you to participate. Get more information at your hotel.</p>	<p>Die Balearische Hotelbranche schliesst sich heute zusammen um entscheidende Aktivitäten zur Förderung Umweltbewusstseins anzubieten. Das Netzwerk nachhaltiger Hotels auf den Balearen ermutigt Sie zur Teilnahme. Informieren Sie sich in Ihrem Hotel.</p>
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Sin Contaminación del Aire | DÍA MUNDIAL DEL MEDIO AMBIENTE | CHINA 2019 | ONU medio ambiente

#BeatAirPollution

www.xarxahotelsostenibles.com

xarxa hotels sostenibles de Balears

En colaboración con: FEHM

#WorldEnvironmentDay | @UNEnvironment

➤ "Kilo" Operation

Since 2012 we have been participating in the "Operation Kilo" coordinated by the Association of Hoteliers of Menorca (ASHOME) in which we donate food at the closing of the hotel that is collected by "Cruz Roja" workers and is destined to social canteens or families in difficult situations.



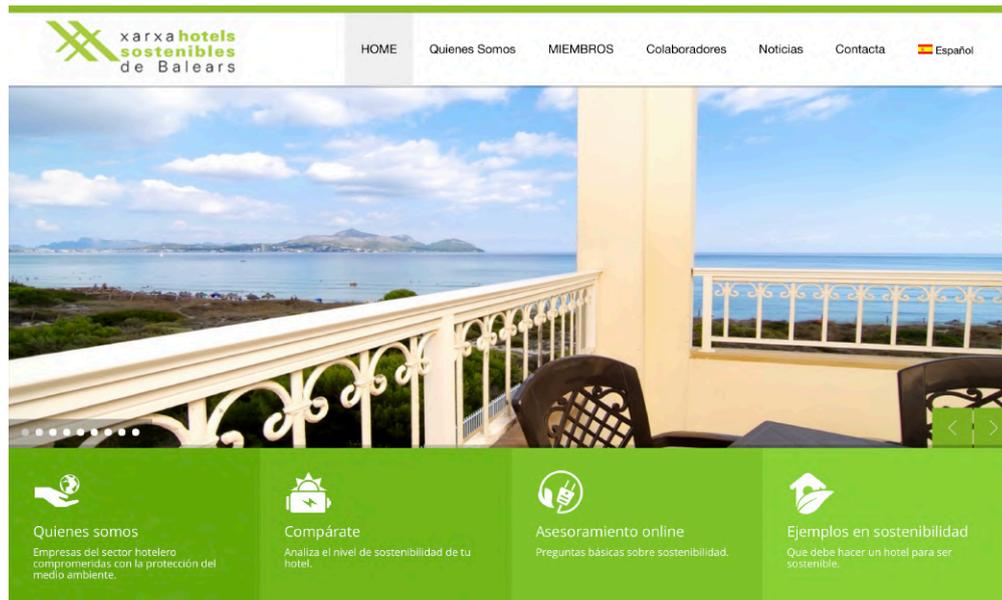
- Since 2014 we have been trying to involve clients in hotel initiatives that are beneficial to the local community. In 2015 we had a piggy bank from the ASPANOB association at the reception desk and since 2016 this collaboration is being done with the “Cruz Roja”.



ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN GRUPOTEL CLUB MENORCA



- Grupotel Club Menorca is a member of the Sustainable Hotels Net of Balearic Islands, an association of hotels that have all committed to more responsible tourism. The associates share experiences, in addition to their environmental and social indicators, so that we can compare ourselves with the average of the rest of the establishments, with Grupotel Club Menorca also contributing its data for the average.



- **Committed to the local product**

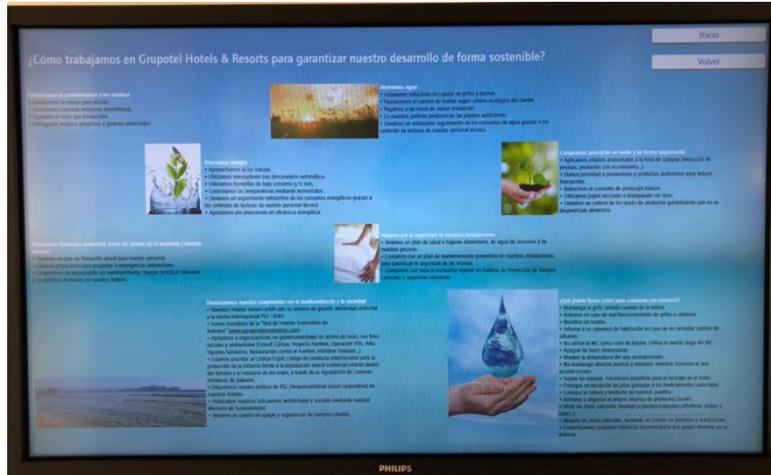
In order to promote and support local products, the Grupotel Club Menorca works with local producers. As a result of these actions, the local gastronomy is periodically promoted, and the client is offered the possibility of getting to know our traditions and gastronomy. Proof of this are the photos shown below about the special Sant Joan buffet



ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN GRUPOTEL CLUB MENORCA



- Customers, as well as any interested person, can find details of these actions for social benefit and environmental behaviour through the interactive screen located in the Reception Hall, where the corporate brochure on the environmental and social commitment of the company is also located.



- As an accreditation of all these actions, Grupotel Club Menorca has the internationally recognized environmental certification ISO 14.001: 2015, as well as the sustainability certification for the Travelife hotel sector.

