



50 years 1968
2018

GRUPOTEL
HOTELS & RESORTS

GRUPOTEL MACARELLA SUITES & SPA



SUSTAINABILITY REPORT

(Indicators 2017-2019)

Hotel closed in 2020 due to the Covid19 pandemic

June, 30th 2021



SUSTAINABILITY TARGETS AND PROGRAMMS

ENVIRONMENTAL, SOCIAL AND CULTURAL REPORTS

A sustainability indicator is any economic, social, political, or biological element that provides information about certain aspects of the natural world, environmental policies, or other related economic and social factors. **A sustainability indicator system enables us to make strategic, environmental, and social decisions and helps us to turn this information into action.**

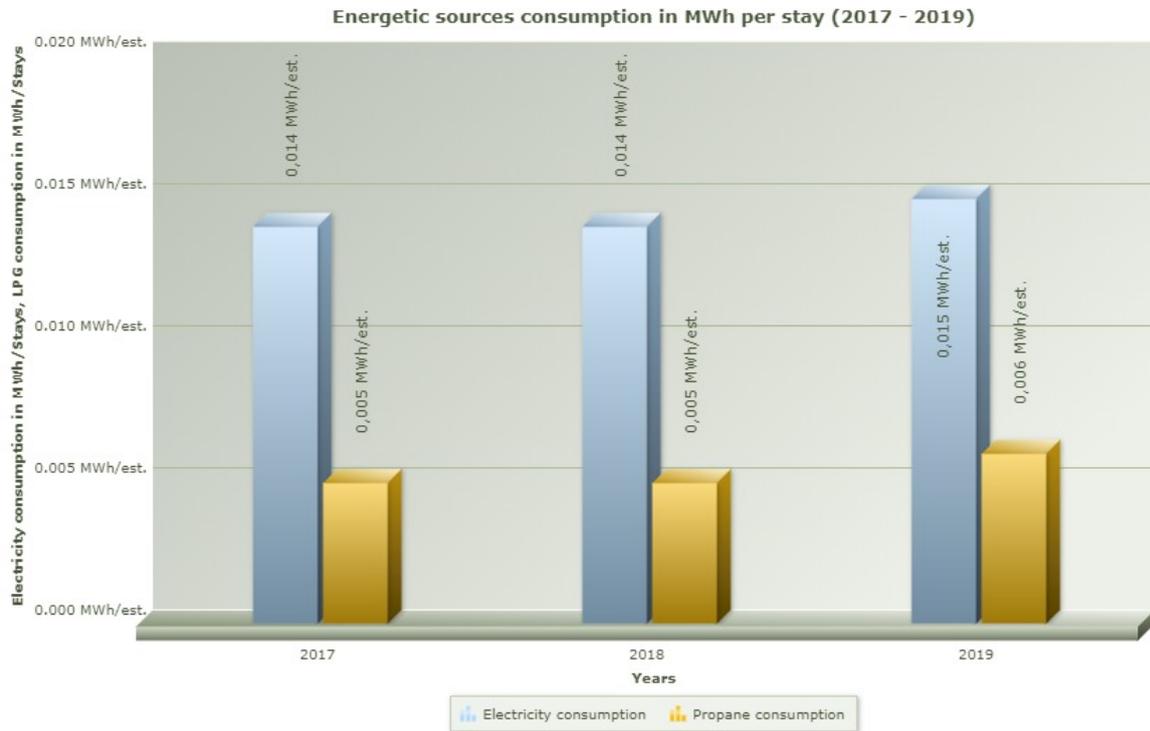
We use the tool Sustainablekeyindicators.com, based on the GRI (Global Report Initiative), the international guide more used for sustainable development and indicator guidelines.

The aim of this management is to evaluate sustainable behavior to provide us information in order to ascertain whether our organization has the ability to meet the established requirements, whether these be legal requirements or ones to which the Management or third parties must adhere (ISO 14001:2015 norms, Travelife System,...)

Grupotel MACARELLA SUITES & SPA by Grupotel is a member of the Sustainable Hotels net in Balearic Islands.



ENERGETIC CONSUMPTION ENERGETISCHE VERBRAUCH



We transform all the energy consumed (Electricity and Gas) during the last three years. The hotel was closed in 2020 due to the Covid19 pandemic.

Consumos de electricidad y Gas Propano por estancia (estancia: un cliente por un día)
Electricity and Gas consumption per stay (stay: guest per day)
Strom und Gas Verbrauch per Aufenthalt (Aufenthalt: Gast pro Tag)

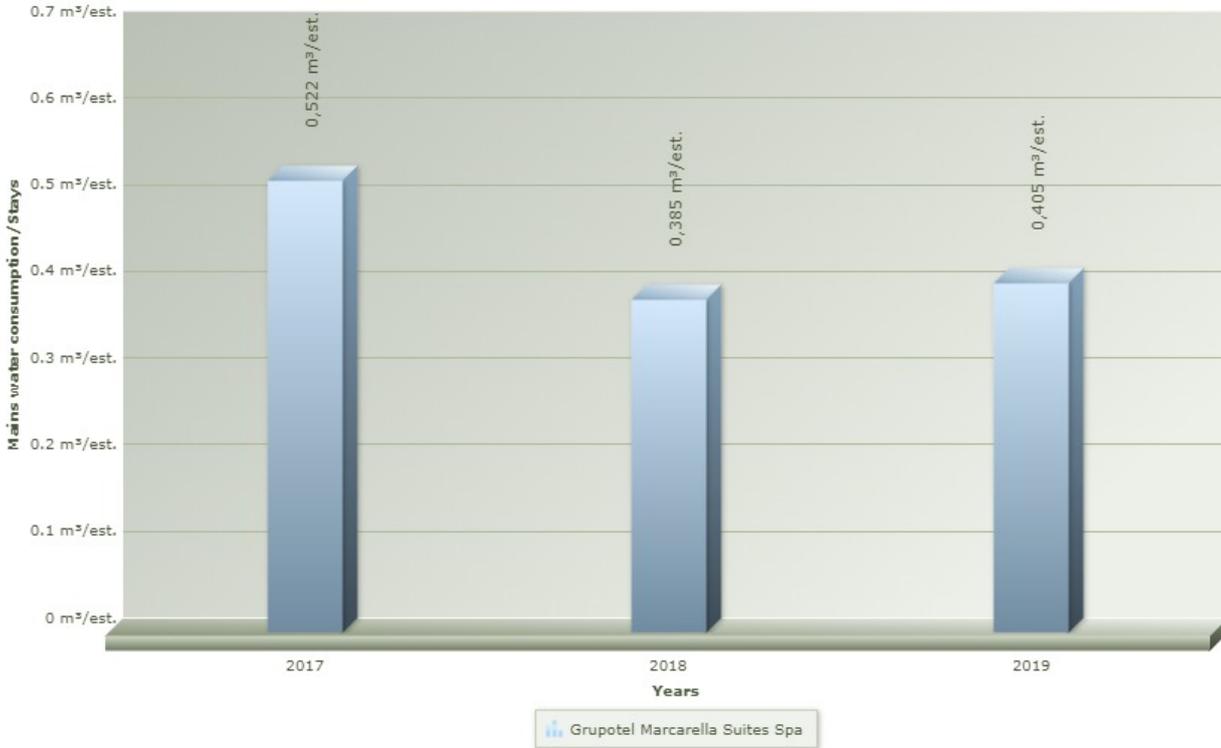
We have LED lighting in most areas of the hotel and have a preventive maintenance plan that allows us to ensure the best performance of our energy facilities.

Every year we set new goals and challenges in reference to energy consumption, always guaranteeing the comfort of our customers.





Water consumption per stay (2017 - 2019)



The hotel was closed in 2020 due to the Covid19 pandemic.

We monitor daily the water consumption at the hotel, thanks to the installed counters. We have quality regulators in our taps which combine modern comfort with sustainable consumption. We monitor daily the water consumption at the hotel, thanks to the installed counters. We also monitor water consumption for irrigation system, swimming pools and osmosis installation.





GRUPOTEL
HOTELS & RESORTS

GESTIÓN DE LOS RESIDUOS / MANAGEMENT OF WASTE BEWIRTSCHAFTUNG VON ABFÄLLEN IN GRUPOTEL MACARELLA SUITES & SPA HOTEL

COLABORE CON NOSOTROS SEGREGANDO SUS RESIDUOS

SPREAD YOUR WASTE

VERTEILUNG IHR ABFAHLL



SU CAMARERA DE LIMPIEZA TAMBIÉN SELECCIONARÁ SUS ENVASES Y REVISTAS SI LAS DEJA A LA VISTA.

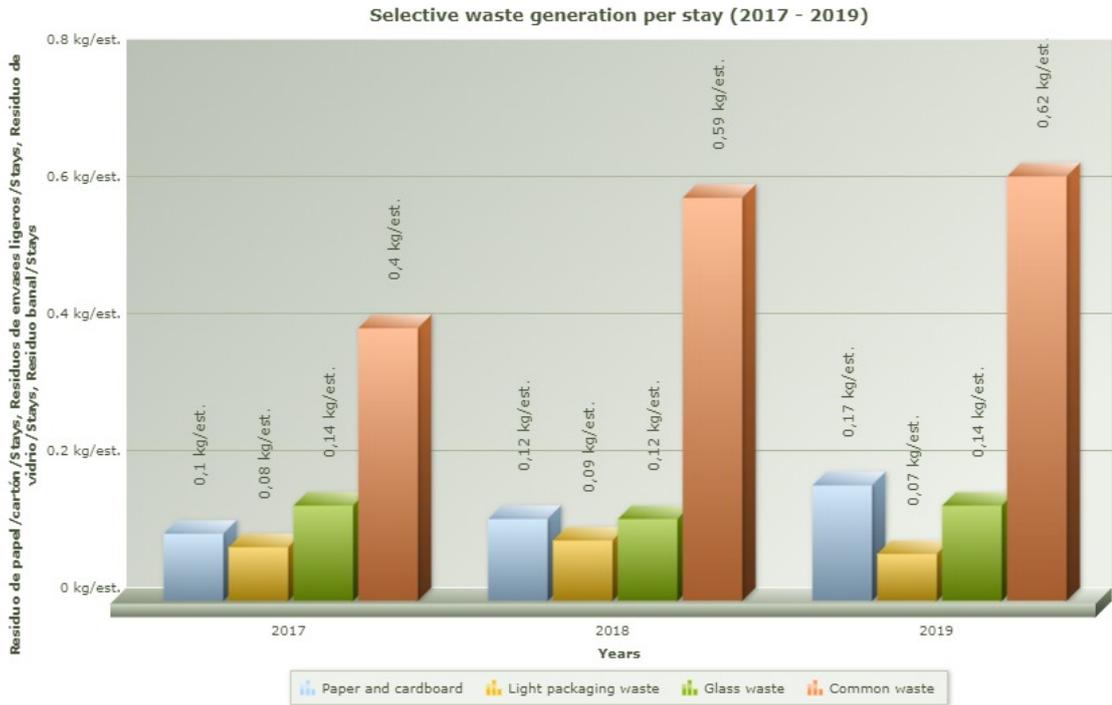
YOUR CLEANING WAITRESS WILL ALSO SELECT YOUR PACKAGING AND MAGAZINES IF LEFT IN SIGHT.

IHRE ZIMMERMÄDCHEN WIRD AUCH IHRE PACKAGING UND MAGAZINE WÄHLEN.

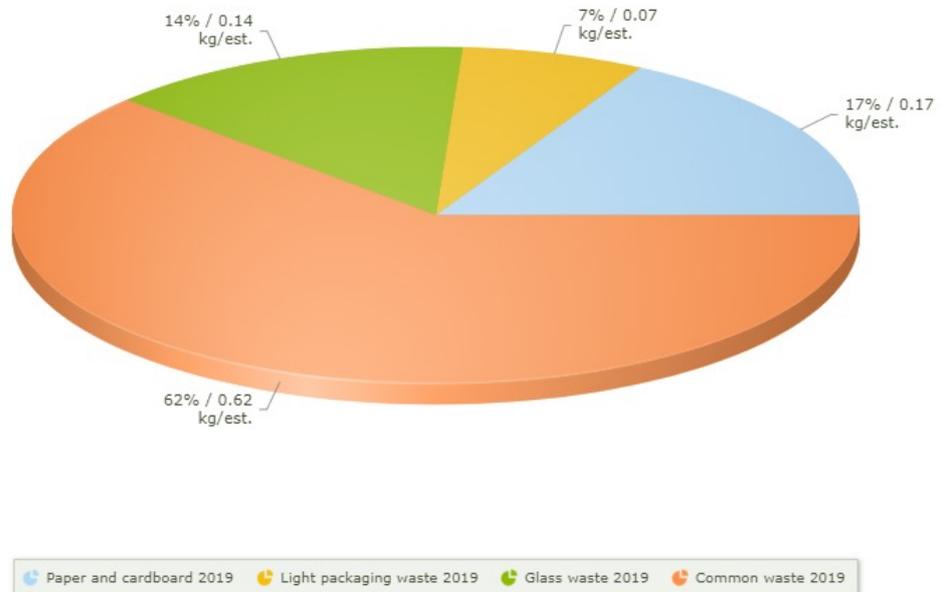


GESTIÓN DE LOS RESIDUOS / MANAGEMENT OF WASTE

BEWIRTSCHAFTUNG VON ABFÄLLEN IN GRUPOTEL MACARELLA SUITES & SPA HOTEL



Generate waste 2019 per stays

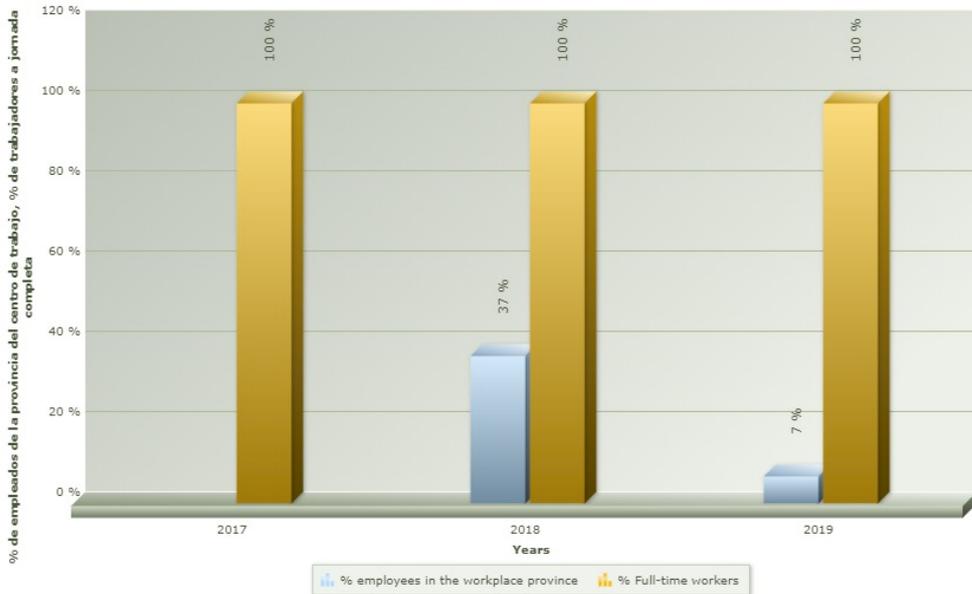




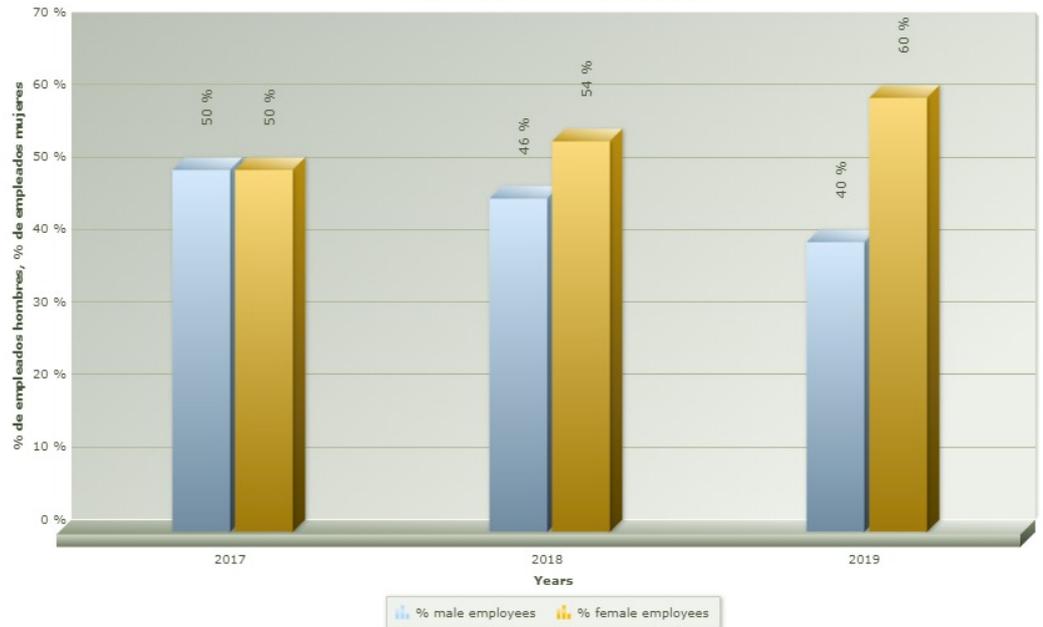
SUSTAINABILITY SOCIAL TARGETS

WELFARE AND LABOUR STANDARDS IN GRUPOTEL MACARELLA SUITES & SPA

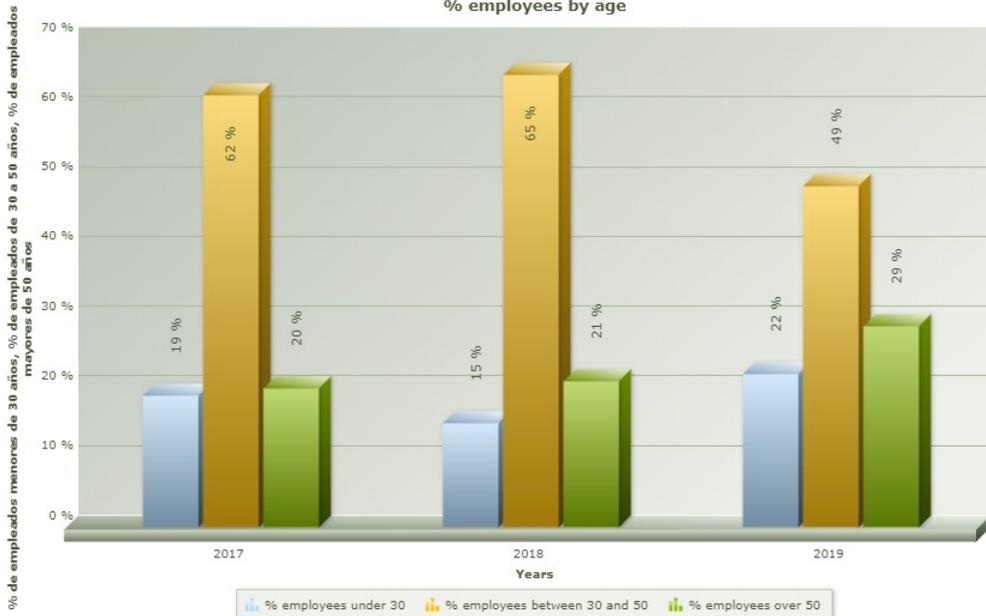
Labor practices (% employees in the workplace province and % Full-time workers)



% of male and female employees



% employees by age



82% of our suppliers are local entities

Grupotel Hotels & Resorts support the local community trying to get as most as possible local products and to work with local agrarian cooperatives.



We would like to present you a virgin olive oil made exclusively from our Finca Son Perera. You will find it in our buffet.

The SON RAMON winery (founded 1649) lies in the municipality of Llubí, between the towns of Llubí and Muro.

As long ago as 1760, the estate was formed by 37 hectares of vineyards and an old Majorcan wine cellar, which is still conserved today. At the beginning of the past century phylloxera plague invaded Mallorca, and as in many other wineries all the vines had to be pulled up.

In 2005, the Ramis-Fornés family launched a new project with the oenologist Josep Lluís Pérez to plant ten hectares of vines and build a new winery equipped with the latest wine-making technology.





ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN MACARELLA SUITES & SPA HOTEL



Luckily, Menorca has preserved a number of typical products that have improved over the years. Whether in food, shoe store or at various local products and the market. Is essential to know them to understand because it is said that in Menorca we live very well.



As for sausages the **sobrasada** is outlined for his exceptional quality. Also it is very advisable to taste the **cuixot** or **camot**, the sausage or **carnixua** and the great and excellent variety of Minorcan

cheeses. Although the name of origin it has the Queso Mahón Menorca, the natives of Minorca estimate so much or more the diverse cured cheeses and semis that can be found in the whole island. The Minorcan cheese is known for its salinity, but when one gets used to it the product it is formidable.



The bakeries of Ciutadella are undoubtedly the best on the island. There you will find from the most typical and traditional products to the latest innovations in the field. In the pastry shops we will find more than 100 traditional products that have been kept for tradition. The most popular are:

Perhaps the product most chosen between the visitors is **ensaimada**, present in all bakeries. That's why it's so common to see people with the typical hexagonal box to take away. There are other varieties of products, more discreet for small, but not less delicious. The most traditional are the **carquinyols**, small creaking and sweet cookie, the **amargos**, circular sweet of almond, or the **pastissets**. Maybe the product for discovering is the **tortada**, a kind of traditional cake similar to the cake of Santiago, but spongier.

The pastry shops have also a wide range of local products to taste in Menorca. **Formatjades** are very characteristic (dumplings), there are pie of meat, cheese or cottage cheese. **Crespells** are also traditional, a flat and sweet cookie.



Most of the meat and the fish sold on Ciutadella's market is of Minorcan origin. Hereby, there is guaranteed that the products are fresh and of good quality. In addition, the Minorcan waters present a few products difficult to be equal. Shrimps and lobsters, fish of all kinds can be find on the precious market placed in the Plaza of the Freedom.



The old town of Ciutadella de Menorca is the most appropriate area to go shopping. The elimination of the medieval walls allowed a significant radial opening, called *Sa Contramurada*, which surrounds the lovely old town of Ciutadella.

Within this area the visitors can find an important group of stores and shops where they can find everything they search. Since the latest trends in fashion, bars, cafes and restaurants, to shops with typical products and food as well as ideal items for a gift.



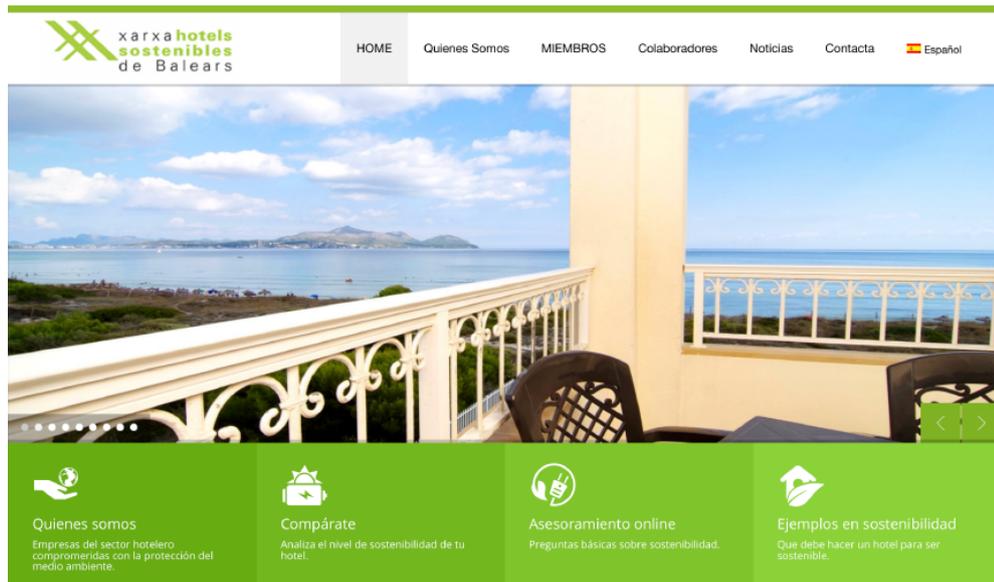
In the way, the visitor will find many mansions or stately homes from the century XVII, XVIII and XIX. They are majestic buildings and from there we distinguish the cathedral, a religious buildings located in a real central point of the city that makes compass not to miss the beautiful streets and alleys that make up the charming old town of Ciutadella.



See more information at
<http://www.ciutadellaantiga.es/en/>



- The Grupotel Macarella Suites & SPA is a member of the Sustainable Hotels Net of Balearic Islands, an association of hotels that have all committed to more responsible tourism. The associates share experiences, in addition to their environmental and social indicators, so that we can compare ourselves with the average of the rest of the establishments, with Grupotel Macarella Suites & SPA also contributing its data for the average.



➤ **Collaboration with the Animal Protection Agency in Ciutadella**

We have been collaborating since 2013 with the Ciutadella animal shelter in various areas:

- Financial collaboration: Last year the hotel has given the amount of 400€ to the protector. Until September 2019 we have raised 350€ thanks to our clients and employees.
- The hotel workers are absolutely involved with the protector in such a way that they will help selflessly to clean and feed the animals.
- Quite regularly customers bring useful goods for animals or food.
- At the reception we advertise and we have the information of said campaign exposed so that customers become aware and help in everything they can, in fact, they are often going to collaborate with the cleaning work of the protector's place.
- At reception, donations of supplies and food for the protector are collected and we send it to them regularly.



➤ **Collaboration with the “Cruz Roja”**

At the end of the season we collaborate by carrying out the "kilo operation" to help soup kitchens through ASHOME (Menorca Hotel Association) and the Rotary Club. All non-perishable food that is left in the kitchen at closing is donated to the Red Cross for the food bank. Hotel staff are invited to collaborate.



➤ **Plugs for a new life**

"Caps for a new life", this is how the **SEUR Foundation's** solidarity project is called, through which children are helped, who need medical or orthopedic treatments, and are not covered by Social Security. Every year we collect about 45 kilos of earplugs at our hotel. All the hotel workers are involved in this task, as well as the clients who are provided with containers so that they can separate them.



Tapones para una nueva vida®



➤ **Collaboration with the “Unim Ses Illes” foundation**

In order to promote the Balearic Islands, we collaborate with the inter-island crossings that have been carried out in the Balearic Islands for years.

This year the economic contribution that has been made has been 400 euros, a 10 percent discount is offered on the stay of swimmers who come to participate in the competitions they organize.

➤ **Activities with local companies**

At reception, we deliver an information sheet with the island's points of interest, things that cannot be missed, in addition to promoting other types of activities such as excursions with Local Companies, all of these collaborating companies with Menorcan capital, thus contributing to internal development of our island.



➤ **Committed to the local product**

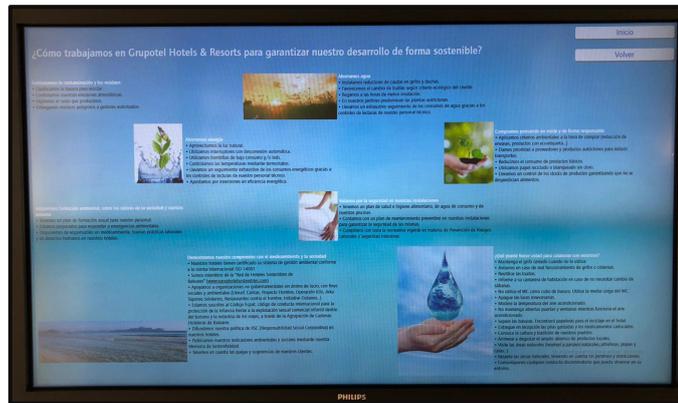
In order to promote and support local products, Grupotel Macarella Suites & Spa works with local producers. As a result of these actions, the local gastronomy is periodically promoted, and the customer is offered the possibility of getting to know our traditions and gastronomy.



ACCIONES SOCIALES / SOCIAL ACTIONS SOZIALE AKTIONEN IN GRUPOTEL MACARELLA SUITES & SPA



- Customers, as well as any interested person, can find details of these actions for social benefit and environmental behaviour through the interactive screen located in the Reception Hall, where the corporate brochure on the environmental and social commitment of the company is also located.



- As an accreditation of all these actions, Grupotel Macarella Suites & Spa has the internationally recognized environmental certification ISO 14.001:2015, as well as the sustainability certification for the Travelife hotel sector.

